

FOR UNIVERSITIES & COLLEGES

Build While You Work. Smart Start.™

A SMART QUIT™ WORKSHOP

Your dream is the business. Make your first job the investor.



with Drea Lynn

DREA LYNN

Attorney. Entrepreneur. Author of Smart Quit™.

Drea Lynn is an attorney by training, a former COO, and the founder of a coaching business she built from zero to nearly half a million dollars in three years.

She is the author of Smart Quit, the no-fluff guide to leaving the job you've outgrown without losing your money, identity, or peace. Smart Quit™ was born from her own unplanned exit from a six-figure career into six figures of debt.

Today she teaches the framework she wished she'd had on stages, in classrooms, and in print. Her mission: to help a million people quit smart, build bold, and live free.

02 / THE METHOD

The workplace has replaced or extended - the university.

Smart Quit™ is a 4-stage framework that teaches students how to turn their first job into their next degree.

01 PREPARE

Identity, mindset, financial readiness.

02 POSITION

Use the job. Build skills, relationships, and operations.

03 PIVOT

Bridge the exit with stability. Test before you trust.

04 PROFIT

Earn. Keep. Compound. Wealth that doesn't need you.

FOUR FORMATS. ONE PLAYBOOK.

KEYNOTE

45 to 60 min

BEST FOR:

Career fairs, convocations, orientation, large-audience events.

WORKSHOP

90 min – Half Day

BEST FOR:

Career services workshops, e-ship center events, business school programming.

SERIES

4 to 6 weeks • FLAGSHIP

BEST FOR:

Leadership programs, business school cohorts, capstone seminars.

SEMESTER

10 to 12 weeks

BEST FOR:

E-ship courses, accelerators, cohort programs.

THREE GROUPS. ONE WORKSHOP.

01

THE FUTURE FOUNDER

Already wants to build something of their own. The question is when, and how.

02

THE LAUNCHPAD

First job won't be the dream job. They need it reframed as the leverage they didn't know they had.

03

THE SIDE HUSTLER

Wants the career AND something more. Generational wealth. The long game.

LOGISTICS & BOOKING.

LEAD TIME

4 to 12 weeks ideal. Last-minute bookings considered case by case.

VIRTUAL

All four formats available virtually for hybrid programs and remote schools.

AV NEEDS

Standard AV: lavalier or handheld mic, projector + screen, HDMI input. Drea brings her own laptop.

TRAVEL

Based out of the Dallas–Fort Worth area. Travel costs included in the proposal for in-person engagements.

06 / BULK ORDERS + SIGNED COPIES

Give every student a copy.

Pair the workshop with bulk-discounted, signed copies of Smart Quit™ for every student. The workshop opens the door. The book keeps it open all semester.

07 / BOOKING PROCESS

- 01 Book a 15-min fit call.
- 02 Receive a tailored proposal within 48 hours.
- 03 Sign the agreement and lock your date.
- 04 Drea shows up and delivers.

READY TO BOOK?

BOOK A 15-MIN FIT CALL →



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